



# ORANGE GARDEN TOUR

**SPONSORSHIP OPPORTUNITIES**

**EXPLORING GARDENS  
CULTIVATING COMMUNITY  
FINDING INSPIRATION**

OCTOBER 5, 2024

# ABOUT



## ORANGE GARDEN TOUR

Fall is the perfect time for planting and admiring gardens! It provides an opportunity to witness the transformation and resilience of gardens throughout the year. In Southern California, our mild weather ensures beautiful gardens year-round.

The City of Orange is renowned for its unique historical architecture and strong sense of community. Surrounding Plaza Park, picturesque neighborhoods showcase gardens that overflow with the love and dedication of their owners.

This garden tour will allow its attendees to experience a variety of enchanting gardens scattered throughout the City of Orange intending inspiration to cultivate your own fall garden.

This one-day immersive experience offers a warm Welcome event with an educational speaker, the chance to explore stunning gardens, connect with like-minded individuals, and a festive Wrap Party to engage further with your favorite home gardener.

We want to thank you for your consideration in helping to make this event a great success!



## AT A GLANCE

9:00 am- 10:00 am Welcome

9:30 am - 10:00 am Guest Speaker

9:30 am - 5:00 pm Tour is Open

5:00 pm - 6:30pm Wrap Party

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### Welcome Event & Check-In

@ Orange Home Grown Education Farm  
A guest speaker will talk about current and engaging landscape gardening topics

### Garden Tour

Lunch provided at home along the tour

### Wrap Party

@ The Potting Shed  
Sponsor, Participant, & Volunteer Recognition  
Food & Festivities



# OUR TEAM



## TERRAIN INTEGRATION

We are a local landscape architectural design firm nestled in Old Towne Orange with a passion for honoring history and summoning beautiful landscapes. Our goal is to create an event that inspires the community through connection, lovely gardens and the comfort of fall warmth.



## THE POTTING SHED

TPS is a boutique garden store located on the Plaza, in the Heart of Old Towne Orange. Their beautiful and newly expanded shop will welcome all garden tour guests with spirits and conversation at the finale of the tour. Whether large or small, we look forward to helping you grow your garden!

# BENEFITING

*Proceeds will benefit*  
**ORANGE HOME GROWN COMMUNITY  
EDUCATION FUND**



**Growing Community**

The purpose of the OHG Education Farm is to provide urban farming education around our local food system. These days, more of us are seeking to have input in how our food is grown, how it is treated after being harvested, and how it moves from one place to another. This community urban farm is a way to increase access to education around locally grown food, and a way of reintroducing to the public the many aspects of food that we have lost as a culture. Fruits, vegetables, flowers and herbs that are grown on this space are given to volunteers, local neighbors, community members in need, and distributed through a seasonal "pay-what-you-can" farm stand to ensure locally grown food is available to our community.



SPONSORSHIP  
BENEFITS

**SYCAMORE**  
\$800

**REDBUD**  
\$500

**OAK**  
\$300

**MAPLE**  
\$100

**HOME  
SPONSOR**  
\$400

Recognition on Orange Garden  
Tour Website



Printed Ad in Tour Brochure

Full Page

1/2 Page

1/4 Page

1/8 Page

Garden Tour Tickets

6

4

2

2

2

Digital Recognition on Social  
Media Outlet Posts



Printed Recognition on  
Welcome & Wrap Party Signage



Exclusive Sponsor Feature on  
Event Banner (Sycamore)  
At Front of one Home (Home  
Sponsor)



## RECOGNITION ON ORANGE GARDEN TOUR WEBSITE

Logo and link to website located on the 'Sponsorship' page of [www.OrangeGardenTrour.com](http://www.OrangeGardenTrour.com)

## PRINTED ADD IN GARDEN TOUR BROCHURE

Printed color ad located in the tour brochure that is supplied to all patrons. Brochure will include tour maps, participant garden information, and schedule of events. Size determined by sponsorship amount.

## GARDEN TOUR TICKETS

Tickets provided to sponsors as determined by sponsorship contribution.

## DIGITAL RECOGNITION ON SOCIAL MEDIA OUTLET POSTS

Instagram and Facebook stories and posts that are specific to your company and with your custom tags, hashtags, and/or locations.

## PRINTED RECOGNITION ON WELCOME AND WRAP PARTY SIGNAGE

Logo and company listed on group sponsor poster and located at both the Welcome check-in and at the Wrap Party.

## EXCLUSIVE SPONSOR FEATURE ON EVENT BANNER

Sycamore sponsorship will have company name and logo located on 24x60 banner at welcome check-in table  
Home sponsorship will have 11x17 company name and logo located on stand at one home on the tour